

Mia TREVELYAN

GRAPHIC DESIGN & ILLUSTRATION

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🌐 miatrevelyan.design

in LinkedIn

SKILLS

Graphic Design / Illustration /
Typography / Marketing & Branding /
Logo / Design for Print / Web Design /
Social Media / Photo Editing /
Illustrator / Photoshop

PROFILE

Freelance multi-disciplinary Graphic Designer with 7+ years post-qualification experience in Marketing Design, Logo & Brand Identity and Illustration.

EDUCATION

Southampton Solent University

2010 - 2013

BA (Hons) Degree in Graphic Design

2:1

Shrewsbury College of Arts & Tech

2009 - 2010

Foundation Diploma in Art & Design

Merit

Shrewsbury Sixth Form College

2007 - 2009

Graphic Design

Grade A

Online Course

The Skills Network

2022

TQUK Level 2 in Equality & Diversity

EXPERIENCE

Chilango - Graphic Designer

2018 - 2022, London

A fast-casual Mexican-inspired restaurant chain with restaurants and kitchens across the country.

- Spearheaded all design and print output as the sole in-house graphic designer, creating the visual identity for several seasonal marketing campaigns across menu boards, A boards, flyers, sneeze-guard vinyls, window vinyls and digital design
- Developed the visual identity of the brand to reflect the brand values
- Designed general restaurant signage and collateral working alongside restaurant managers to meet their specific needs
- Managed all things print - printer relationships, artworking for print, and managing allocation of varying assets to each of the 10 restaurants.
- Supported restaurant design such as fly posting walls and designing neon and LED lighting
- Owned social media management, strategy and content creation, boosting engagement and delivering some of the best performing reels and stories
- Supported marketing activity such as pop-ups, collabs and event planning

Newgate World - Supply Chain Assistant

2017 - 2018, Oswestry

KFC - Team Leader

2014 - 2017, Shrewsbury

Freelance Graphic Designer

2013 - Current